

Siteimprove

Web Governance Made Easy

Details of Services



OUR Services



Automatic check every 5 days that sends out detailed (PDF of HTML) reports.	Free and unlimited user access
Ability to run adhoc scans or access reports.	Free and unlimited training
Ability to add users at no extra cost.	All-in-one software-as-a-service
Ability to scan developmental site for free, up to a year.	Customizable user access level
Unlimited domains	Our services are monitored for uptime 24 hours a day, 7 days a week, and we annually maintain an uptime of 99.9%.



QUALITY ASSURANCE

- **Automatically checks of your site(s), every 5 days, with reports highlighting broken links and misspelled words. Users have the option to click into their results directly from the report.**
- **On demand checks (either single page, group or full site), at no extra cost.**
- **The ability to segment out sections of the site into “Groups” so each content contributor has access to information applicable to them.**
- **Check for broken links within your PDFs.**
- **Upload and/or customize your dictionary.**
- **Users may choose their file type format and export statistics from the modules.**
- **See a history of how your site has done over time to ensure that you’re improving.**
- **Exportable inventory feature that allows you to quickly locate all images, documents, media files, email addresses, phone numbers, and more; these files are identified by date, type and location (internal or external). Inventory feature also includes a sitemap with a breakdown of size of files and number and type of files in each directory.**
- **Words are separated into potential misspellings and actual misspellings. Customer has the ability to approve words or mass upload their own dictionary so industry jargon or unique names don’t get flagged.**
- **Priority pages identified based on number of errors and page level to help identify which errors to address first.**
- **Monitor site for unsafe domains that pose a potential risk to users.**





ACCESSIBILITY

- **Clearly identify conformance levels to work towards; WCAG 2.0 levels: A, AA, AAA.**
- **Individual page reports are generated with suggestions and links to W3C resources providing help with fixing errors.**
- **Break down issues based on role with website; webmaster, developer, and editor.**
- **Errors are broken down by Pages, Issues or Guidelines making it easier for you to prioritize what to focus on.**
- **Access to Siteimprove's eAccessibility consultant, for free, to help with Accessibility knowledge.**
- **Access to free accessibility certification courses that provide extra knowledge.**
- **Access to HTML and CSS Validation within the tool.**
- **Ability to ignore issues and monitor decisions.**
- **See history of accessibility issues affecting your site(s) over time.**
- **Check your PDFs for accessibility compliance issues.**



SEARCH ENGINE OPTIMIZATION

- **Checks your website(s) for duplicate or missing page titles, H1 headings, and meta descriptions. Suggestions provided on how to fix the errors and prioritize them based on errors, warnings, and review items.**
- **Will provide suggestions on how to optimize your pages for a specific keyword.**
- **Show what you have set up for Rel Canonicals, noindex/nofollow, and what pages you have included in your XML Sitemap.**





RESPONSE

- **Monitors the site 24/7 and receive alerts if the site is not responding or taking too long to load.**
- **Receive email or SMS-notifications along with reports that show uptime and response time. Three response checkpoints are included.**





POLICY

- **Allows organizations to monitor their website content for anything that violates branding, style, legal or regulatory policies.**
- **Users can create rules to monitor for offensive content, branding and trademark consistency, document and image file size, page structure and more!**
- **Rules can be applied to all sites or a single site.**
- **Monitor whether or not content has been updated in a certain amount of time.**