
3 Mobile Analytics

From 2013 to 2015, the percentage of mobile traffic on government websites jumped from 20% to 34%—that’s a [70% increase](#) ^[1] in just three years! And mobile’s share on the web is only getting bigger. [By 2018, the majority of Internet access will be on a mobile device](#) ^[2]. Mobile devices are quickly becoming the new personal computer, so it’s important that government websites accommodate them.

To see your device statistics, search for “Mobile Overview” and select the **Overview** report.

There are likely more people accessing your site on mobile and tablet devices than you anticipated. You should make mobile a priority when creating content for your site to ensure your content is accessible for everyone.

Read the [Learning About Responsive Design](#) ^[3] web guide to see what we’re doing to improve the platform’s appearance on mobile and tablet devices and how you can get started.

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