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## 6.2 Shared Elements

All websites shall include the shared hat and shared footer:

### 6.2.1 Shared Hat

The Shared Hat displays a global logo identifying the site as a State of Georgia website and an Emergency Alert function that displays a statewide emergency alert only in the event of an emergency, enabling a simultaneous emergency alert service across all websites.

*Example: Shared Hat appearance when no alert is active*

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*Example: Shared Hat appearance when an alert is active*

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 Sample Emergency Alert

This hat is automatically included in all agency websites that are part of the GeorgiaGov Web Publishing Platform. GTA's GeorgiaGov Interactive group provides code that can be used to include this hat in non-platform websites. Additional formatting may be applied to accommodate different page layouts, as long as the content is not modified.

For sites not on the GeorgiaGov Platform, the following code should be included on each site:

- Add the following to the <head> element:

```
<link rel="stylesheet" href="
```

```
http://www.georgia.gov/profiles/georgiagov/modules/custom/gagov\_external\_blocks/css/gagov\_ext
```

- Add the following SCRIPT tag to generate the hat:

```
<script type="text/javascript" src="http://www.georgia.gov/gagov_external_blocks/topper[2]
```

```
"></script>
```

### 6.2.2 Shared Footer

a) The shared footer will fall below the Agency's footer and will contain common government content links. These include links to Elected Officials' websites, the State agencies list, the counties and cities list, popular topics, and the Connect Georgia helpline.

*Example: Shared Footer*



AT YOUR SERVICE  
[GeorgiaGov](#)  
[Agencies](#)  
[Cities & Counties](#)  
[Popular Topics](#)

ELECTED OFFICIALS  
[Attorney General](#)  
[Governor](#)  
[Lieutenant Governor](#)  
[More Officials >>](#)

NEED HELP?  
1-800-georgia  
[connect.georgia.gov](#)

The shared footer is automatically included in all agency websites that are part of the GeorgiaGov Web Publishing Platform. The GeorgiaGov Interactive group provides code that can be used to include the shared footer in non-platform websites. Additional formatting may be applied to accommodate different page layouts, as long as the content is not modified.

For sites not on the GeorgiaGov Drupal Platform, the following code should be included on each site:

- Add the following to the <head> element:

```
<link rel="stylesheet" href="
```

```
http://www.georgia.gov/profiles/georgiagov/modules/custom/gagov\_external\_blocks/css/gagov\_ext
```

- Add the following SCRIPT tag at the bottom of the body area to generate the footer:

```
<script type="text/javascript" src="http://www.georgia.gov/gagov_external_blocks/footer[4]
```

```
"></script>
```

### 6.2.3 Fundamental Site Elements

Agencies shall provide the following fundamental site elements on all State websites:

- Search
- Contact Us
- Privacy statement
- Security statement
- Accessibility statement

## 6.3 Terms and Definitions

**Logo** - A logo is a simplified, often stylized, representation of a group, business, corporation, or any other entity requiring recognizable identification.

**Brand** ? The name, term, design, symbol, logo, colors or any other feature that identifies one group?s product to be distinct from those of other groups.

**Cobrand** ? To associate two brands or logos together to show a joint affiliation or association.

**Hat** - The design, text and link elements at the very top of a web page. The Hat is meant to show branding or affiliation for all pages of a website. The content of the Hat is not directly related to the rest of the content of the page where it appears.

**Footer** ? The design, text and link elements at the very bottom of a web page. The Footer is meant to show supplemental meta-content and related links as an ?anchor? at the bottom of all pages of a website. The content of the Footer is not directly related to the rest of the content of the page where it appears.

## 6.4 Revisions

Revised 3/28 2014 to reflect language from the official approved standard.  
Revised 2/26/2013 with JavaScript code for shared hat and footer.

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**Source URL:** <https://portal.georgia.gov/interactive/web-standards/62-shared-elements>